

कार्यसत्र (2022-23)

ग्रीष्म अवकाशकालीन गृह कार्य

कक्षा -XII A ,& B

विषय हिन्दी-

उद्देश्य-रचनात्मक अभिव्यक्ति, कलात्मक अभिव्यक्ति, रुचिपूर्ण कार्य, भावनात्मक अभिव्यक्ति, खोज-बीन की प्रवृत्ति, स्वाध्याय की प्रवृत्ति !

1-निम्नलिखित विषय पर निबंध लिखिए: -

(क) युवा पीढ़ी में बढ़ता असंतोष

2-कन्या भ्रूण हत्या पर फीचर लेखन लिखिए।

3-कोविड -19 महामारी पर फीचर लेखन लिखिए।

4-आपके विद्यालय में आयोजित "स्पोर्ट्स मीट" पर प्रतिवेदन लिखिए।

5- छुट्टियों में आपके द्वारा किये गए किन्हीं दस अच्छे कार्यों की सूची तैयार कीजिये।

**पत्र-अभ्यास प्रश्न:-2**

१. किसी दैनिक समाचार-पत्र के सम्पादक के नाम पत्र लिखिए जिसमें वृक्षों की कटाई रोकने के लिए सरकार का ध्यान आकर्षित किया गया हो।

२. हिंसा-प्रधान फ़िल्मों को देख कर बालवर्ग पर पड़ने वाले दुष्प्रभाव का वर्णन करते हुए किसी दैनिक पत्र के संपादक के नाम पत्र लिखिए।

३. अनियमित डाक वितरण की शिकायत करते हुए पोस्टमास्टर को पत्र लिखिए।

४. लिपिक पद हेतु विद्यालय के प्राचार्य को आवेदन-पत्र लिखिए।

५. अपने क्षेत्र में बिजली संकट से उत्पन्न कठिनाइयों का वर्णन करते हुए अधिशासी अभियन्ता विद्युत बोर्ड को पत्र लिखिए।

**अभ्यास प्रश्न:-3**

**परियोजना कार्य -**

1-असुरक्षित महिला वर्ग एवं समस्यायें (भक्तिन पाठ को ध्यान में रखते हुए )

## 2- भारत में ज्ञानपीठ पुरस्कार( सचित्र वर्णन)

### ACCOUNTANCY

Chapter 2 Fundamentals of Partnership

Question No - 07 to 37 (Back Questions)

### BST

## Project – 1 Marketing

The students are required to make a project on the identified product/service keeping in mind the following:

1. Why have we/I selected this product/service?
2. Find out '5' competitive brands that exist in the market.
3. What permission and licences would be required to make the product?
4. What are your competitors Unique Selling Proposition.[U.S.P.]?
5. Does your product have any range give details?
6. What is the name of your product?
7. Enlist its features.
8. Draw the 'Label' of your product.
9. Draw a logo for your product.
10. Draft a tag line.
11. What is the selling price of your competitor's product?
  - (i) Selling price to consumer
  - (ii) Selling price to retailer
  - (iii) Selling price to wholesaler

What is the profit margin in percentage to the  
Manufacturer.  
Wholesaler.  
Retailer.

12. How will your product be packaged?
13. Which channel of distribution are you going to use? Give reasons for selection?
14. Decisions related to warehousing, state reasons.
15. What is going to be your selling price?
  - (i) To consumer
  - (ii) To retailer
  - (iii) To wholesaler
16. List 5 ways of promoting your product.

17. Any schemes for
    - (i) The wholesaler
    - (ii) The retailer
    - (iii) The consumer
  18. What is going to be your 'U.S.P'?
  19. What means of transport you will use and why?
  20. Draft a social message for your label.
  21. What cost effective techniques will you follow for your product.
  22. What cost effective techniques will you follow for your promotion plan.
- At this stage the students will realise the importance of the concept of marketing mix and the necessary decision regarding the four P's of marketing.

Product

Place

Price

Promotion

### **The project report should include the following:**

1. Type of product /service identified and the (consumer/industries) process involve there in.
2. Brand name and the product.
3. Range of the product.
4. Identification mark or logo.
5. Tagline.
6. Labeling and packaging.
7. Price of the product and basis of price fixation.
8. Selected channels of distribution and reasons thereof.
9. Decisions related to transportation and warehousing. State reasons.
10. Promotional techniques used and starting reasons for deciding the particular technique.
11. Grading and standardization.

### **Presentation and Submission of Project Report**

At the end of the stipulated term, each student will prepare and submit his/her project report.

Following essentials are required to be fulfilled for its preparation and submission.

1. The total length of the project will be of 25 to 30 pages.
2. The project should be handwritten.
3. The project should be presented in a neat folder.
4. The project report should be developed in the following sequence-
  - Cover page should include the title of the Project, student information, school and year.
  - List of contents.
  - Acknowledgements and preface (acknowledging the institution, the places visited and the persons who have helped).
  - Introduction.
  - Topic with suitable heading.

- Planning and activities done during the project, if any.
- Observations and findings of the visit.
- Conclusions (summarized suggestions or findings, future scope of study).
- Photographs (if any).
- Appendix
- Teacher's observation.
- Signatures of the teachers.
- At the completion of the evaluation of the project, it should be punched in the centre so that the report may not be reused but is available for reference only.

No.	Students Name	Product
01	AdityaRajwade	Water Storage Tank
02	AniketDebnath	Water Bottle (Steel & Plastic)
03	Ankit Singh	Electronic Wearable
04	AshishGiri	Nutrition and Health Supplements
05	AshmithDebnath	Newspaper
06	Harsh Kanwar	Chocolate
07	MahakAgrawal	Lipstick & Nail Polish
08	MahiraAnjum	Jewellery
09	Nikhil Kumar Barik	Toothpaste and (Colgate case study)
10	PalakAgrawal	Blanket
11	Roshan Kumar	All types of Shampoo
12	Sana Kazi	James
13	TarneetKaur Gandhi	Cosmetology Product
14	VasavaYagnika Ben	Ladies bag
15	GauriKedia	Learning Toys
16	Shivani Sharma	Microwave oven
17	Anjali Gupta	Butter
18	ChetanSahu	Infant dress
19	DurgeshGiri	Crayons
20	GarimaSahu	Ready Soups
21	Gunjan Singh Thakur	Mixers
22	HarshaKaiwart	Pencil
23	HimanshuSahu	Suitcase & Airbag
24	Ladly Sao	Shoes
25	Lokesh Kumar Sahu	Roasted Snacks
26	Manjeet Singh	Salt
27	MD Juned	RO system
28	NandiniChaurasiya	Cutlery
29	NehalAgrawal	Breakfast cereal
30	PranjalGoswami	Furniture
31	Pratham Nanda	Baby Diapers
32	PriyanshuShukla	Moisturizer
33	RahulRathore	Sarees

34	RishabhDewangan	Bathroom cleaner
35	Roshan Kumar Mishra	Holiday and Seasonal Decore
36	Soniya Patel	Body Spray
37	Taniya Singh	Organic products
38	Varsha Singh	Ladies Footwear
39	VedantDubey	Sports Cars
40	MayankSahu	Fire Extinguisher

## CLASS XII ECONOMICS

WRITE A PARAGRAPH ON -

1. Impact of macro economic variables on values of currencies.
2. The significance of Adam Smith “INVISIBLE HAND” concept on modern economics.
3. Impact of Covid -19 on Indian Economy.
4. Aatmanirbhar Bharat Package : Boon or Bane for Indian economy.
5. Impact of decreasing value of rupee on Indian economy.

CLASS:-12<sup>TH</sup>

SUB:- ENGLISH

1. Write a passage on “Burning plastics is no solution”
2. You are Sports Secretary of Lalwani Public School, Udaipur. Draft a notice in not more than 50 words for your school notice board asking the students to give their names for participation in various events to be held on the Annual Sports Day of your school. Invent the details of the events. Sign as Lalit/Lolita.

3. As Student Editor, draft notice in not more than 50 words for your school notice board inviting articles from the students for your school magazine. You are Rohai Rupini of Vansant Vihar School, Pune.
4. You are the General Manager of E.V.L. Company which requires posh bungalows in company lease, as guest houses. Draft an advertisement in not more than 50 words under classified columns to be published in 'The New Indian Express'.
5. Your younger brother aged 5 has been missing for the last three days. Draft an advertisement in not more than 50 words for the Missing Persons column of a local newspaper. You are Ram/Rama. Contact number 9310xxxxxx.
6. **Letter to Editor Gandhinagar is a thickly populated locality inhabited mainly by working-class people. Unfortunately, there is no Amul milk booth in the locality. Write a letter in 100 – 120 words to the editor of a local daily drawing the attention of the authorities to the problem faced by the people, requesting them to open a milk booth. You are Sham / Shobha, 4, Gandhinagar, Mumbai.**
7. You are Radha G, a member of NGO AWAAZ. Write a letter to the editor of a national daily for a public movement to clean the Yamuna river. (You must introduce yourself, describe how the people are to be blamed for polluting the river and suggest the need for installing water treatment plant to clean the river).
8. Advertisements have become a big business. They are promoted by celebrities drawn from various fields like films, sports, etc., leaving their influence on all people specially the young. Write an article in 150-200 words on 'The Impact of Advertisements on the younger generation'
9. What did Franz notice that was unusual about the school that day?
10. What is Saheb looking for in the garbage dumps? Where is he and where has he come from?

SUBJECT:- INFORMATICS PRACTICCES

- Q1 Define Series with example?
- Q2 Define DataFrame with example?
- Q3 Write code to create a Series object using the python sequence[4,6,810] .Assume that pandas is imported as alias name pd.
- Q4 Write a program to create a Series object using a dictionary that stores the number of students in each section of class 12 in your school.
- Q5 Explain Head() and Tail() function with example?
- Q6 Given a dictionary that stores the section names ' list as value for 'Section' key and contribution Amounts'list as value for 'Contri' key

- Q7 Write command for adding a new column in dataframe with example.
- Q8 Write commands to delete columns of dataframe with example
- Q9 Consider two series objects staff and salaries that store the number of people in various Office branches and salaries distributed i these branches respectively.  
Write a program to create another series object that stores average salary per branch and then Create a dataframe object from these series objects